



2024



# event background



Kaua'i Pride Parade and Festival's mission is to promote and celebrate peace, acceptance, and unity for everyone on our island regardless of sexual orientation, gender identity, race, ethnicity, religious affiliation or background.

Get ready to dive into the rainbow extravaganza that is the Kaua'i Pride Parade and Festival! Since its debut in 2019, this fabulous one day event has been making waves annually every June. It's not just any event—it's a joyous celebration of LGBTQ+ lives, complete with vibrant floats, dazzling performances, and a whole lot of love. This is a family-friendly affair where Kaua'i's youth can see themselves proudly reflected in their community and know they belong.

# pride highlights

This year marks our 6th annual celebration! Join us for the Kaua'i Pride Parade & Festival on Saturday, June 1, 2024. The parade will march along Rice Street from 9 - 10 am, leading to our Festival on the County Lawn from 10 am - 2 pm. Enjoy a variety of food and beverage vendors, entertainment, local business and craft vendors, community resources, and plenty of fun activities! This event is family-friendly and suitable for all ages in the Kaua'i community.



## kaua'i pride scholarship

This year we are awarding three \$1500 scholarships in three focus areas: arts, STEM, and activism/advocacy. Find out more at [kauaiprideparade.com/scholarship](http://kauaiprideparade.com/scholarship)

## pride 365

The Kaua'i Pride team has broadened its initiatives to organize additional LGBTQ+ events for our community all year round! From social meetups to beach clean-ups, our aim is to engage and unite the LGBTQ+ community in Kaua'i.



# get involved

## SPONSOR

This annual celebration wouldn't be possible without the generous support from our incredible sponsors. Sponsorship funds play a crucial role in covering event expenses, security costs, annual scholarships, and everything in between.

## PARADE SPOT

Join us in the parade! Non-profits, community groups, and churches can participate for free, while businesses can join for just \$250. Let's make this year's parade the biggest and best one yet by having you with us!

## FESTIVAL VENDOR

Interested in becoming a small business vendor at the Festival on Saturday, June 1st? Vendors must bring their own 10 x 10 shade tent and set up at a designated spot on the County Lawn. Vendor spaces are limited and expected to fill up quickly.

## COMMUNITY RESOURCE

We are proud to offer tabling opportunities for our local community organizations to share information and resources with attendees. An 8 x 2.5 foot table and 2 chairs will be provided. Spots are limited.





# sponsorship tiers

LEVEL	COST	PERKS
<ul style="list-style-type: none"> <li>• <b>CHANGE AGENT</b></li> </ul>	\$2,500	<ul style="list-style-type: none"> <li>• Prominent Parade spot</li> <li>• Leading recognition in radio spots</li> <li>• Minimum of 3 posts/stories on socials</li> <li>• Logo on flyer + newsletter</li> <li>• Prominent landing page recognition on website</li> <li>• Banner on stage</li> <li>• Mention every hour by emcee at festival</li> </ul>
<ul style="list-style-type: none"> <li>• <b>CHAMPION</b></li> </ul>	\$1,000	<ul style="list-style-type: none"> <li>• Parade spot</li> <li>• Prominent spot in parade lineup</li> <li>• Recognition in radio spots</li> <li>• Minimum of 2 posts/stories on socials</li> <li>• Logo on flyer + newsletter</li> <li>• Prominent landing page recognition on website</li> </ul>
<ul style="list-style-type: none"> <li>• <b>BRIDGE BUILDER</b></li> </ul>	\$500	<ul style="list-style-type: none"> <li>• Parade spot</li> <li>• 1 post or story minimum on socials</li> <li>• Logo on flyer</li> <li>• Logo on website</li> <li>• Logo on newsletter</li> </ul>
<ul style="list-style-type: none"> <li>• <b>ALLY</b></li> </ul>	\$250	<ul style="list-style-type: none"> <li>• Parade spot</li> <li>• Logo on Kaua'i Pride Parade website</li> <li>• Logo on newsletter</li> </ul>
<ul style="list-style-type: none"> <li>• <b>PARTNER</b></li> </ul>	\$100	<ul style="list-style-type: none"> <li>• Logo on Kaua'i Pride Parade website</li> </ul>

# contact us



808-245-5959 x256



pride@ywcakauai.org



kauaiprideparade.com



# registration / sponsor form



## SELECT ONLY ONE SPONSORSHIP TIER (IF APPLICABLE):

**CHANGE AGENT**

(\$2,500) Prominent Parade spot, Leading recognition in radio spots, minimum of 3 posts / stories on socials, Logo on flyer, Logo on newsletter, Prominent landing page recognition on website, Banner on stage, Mention every hour at festival

**CHAMPION**

(\$1,000) Parade spot, prominent position on parade route, recognition in radio spots, 2 posts / stories on socials, Logo on flyer, and newsletter, prominent landing page recognition on website

**BRIDGE BUILDER**

(\$500) Parade spot, 1 post/story on socials, Logo on flyer, website and newsletter

**ALLY**

(\$250) Parade spot, Logo on website and newsletter

**PARTNER**

(\$100) Logo on Kaua'i Pride Parade website

## SELECT ALL THAT APPLY:

**SPONSOR (see tier chart)**

**PARADE PARTICIPATION** \$250 for businesses / FREE for non-profits, community groups, churches

**VENDOR (\$50)** \*limited

**COMMUNITY RESOURCE TABLE** \*limited

## contact information:

**Contact Name:**

**Phone Number:**

**Business / Organization Name:**

**Email Address:**

**Mailing Address:**

**City / State / Zip:**

**Billing Address:**

if different than mailing

**City / State / Zip:**

**Total Payment:**

**Check:**

**Cash:**

**Visa:**

**Mastercard:**

Checks payable to YWCA Kaua'i, memo: Pride  
Drop off or mail: 3094 Elua St. Lihue, HI 96766

**Credit Card Number:**

**Exp:**

**CVV:**